



UNITED WAY
Cowlitz and
Wahkiakum Counties

Annual Sponsorship



Annual sponsors enjoy the highest level of exposure, connecting with our volunteers, community, employers, and partners throughout the year. These sponsorships provide a unique set of benefits that are not available at the event sponsor level.

Sponsorships can begin at any time during the year, with coverage extending for a full 12-month period from the start date. This offers flexibility and ongoing visibility for your brand or organization.

EVENT DATES

Day of Caring
September 10, 2026

Give More 24!
September 2026

Power of the Purse
October 15, 2026

Giving Tuesday
December 1, 2026

**Additional events may get added*



Sponsorship Levels

Trail
Blazer
\$10,000

United
Champion
\$7,500

United Is
The Way
\$5,000

Special Recognition in a United Way E-newsletter Highlighting Business's Impact	✓		
Prominent & Quarterly Social Media Thank You & Spotlight	✓		
Radio Recognition	✓	✓	✓
Verbal Recognition or speaking opportunity	✓	✓	✓
Power of the Purse	8 Individuals	8 Individuals	4 Individuals
Recognition in Quarterly E-Newsletters	✓	✓	✓
Logo on all t-shirts (For applicable events)	✓	✓	✓
Banner hung or logo projected at all listed events	✓	✓	✓
Social Media Promotion	✓	✓	✓
Inclusion in Print Material (when applicable)	✓	✓	✓
Website Recognition	✓	✓	✓



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Annual Sponsorship Form

Sponsorship Level

____ Trailblazer
\$10,000

____ United Champion
\$7,500

____ United is the Way
\$5,000

Primary Contact Information:

Name: _____

Company: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: (____) _____ - _____

Email: _____

Contact for Logo/Advertising:

Name: _____

Phone: (____) _____ - _____

Email: _____

Payment Information:

___ Please send me an invoice

___ We have enclosed a check

___ We paid via credit card on your secure website

**United Way of Cowlitz and Wahkiakum Counties is
mobilizing our community to action so all can thrive.**

Please check your chosen sponsorship level and fill out the information above.
Thank you for joining us in the opportunity to improve lives! Completed forms
can be mailed or emailed back to us:

United Way of Cowlitz & Wahkiakum Counties
PO Box 1336, Longview, WA 98632

Lois Smith, Executive Director
lsmith@cowlitzunitedway.org



Scan to pay online

In notes please type: Annual Sponsor
All annual sponsorships go towards Community Fund